

# BRIANKARRCHEUNG

(862)-432-8900 | cheungbriank@gmail.com

linkedin.com/in/briankcheung | brian-cheung.com | @bcheungz

## EDUCATION

### **Syracuse University '15** *Dual Bachelor's of Science*

Majors: Finance, Broadcast & Digital Journalism, Minor: Chinese Studies

Studied abroad in Fall 2013 at the City University of Hong Kong

Renée Crown University Honors Program | Cumulative GPA: 3.762

## EXPERIENCE

### **S&P Global Market Intelligence** *Financial Regulation Reporter*

September 2016 - Present | Washington, District of Columbia

- Cover the Federal Reserve, FDIC, OCC, CFPB, SEC, CFTC and Congress as S&P Global's only Washington D.C.-based banks and thrifts reporter
- Use S&P Global Market Intelligence data and interviews with sources to piece together in-depth "Data Dispatches" explaining trends in the banking industry

### **Federal Reserve Board** *Financial Systems Analyst*

June 2015 - Aug 2016 | Washington, District of Columbia

- Conduct research of trends in domestic lending activity, asset-backed securities, and liquidity risk to help economists and financial analysts conduct monetary policy and supervisory activity
- Use technical tools like Excel, SAS, and SQL to process and analyze bank credit and liquidity data

### **CNBC** *Assignment Desk Intern*

December 2014 - January 2015 | Englewood Cliffs, New Jersey

- Wrote and published feature stories on CNBC.com, generated over 2,000 shares
- Field produced and conducted interviews for on-air segments, wrote and produced live hits

### **New York State Science and Technology Commercialization Initiative**

August 2014 - December 2014 | Syracuse, New York

- Worked with 3rd year law students, MBA candidates, and select undergraduates to provide consulting services for large, medium, small, and start-up companies

### **NBC New York** *Assignment Desk Intern*

June - August 2014 | New York, New York

- Field produced and conducted interviews for on-air news stories
- Fact-checked story tips, generated graphics and photo/video elements for breaking news

### **Global Institute for Tomorrow** *Intern*

September - November 2013 | Hong Kong, China

- Coordinated public relations, sponsorship opportunities for GIFT's book, *The Other Hundred*

### **NBC New York** *Investigative News Intern*

May - August 2013 | New York, New York

- Produced "Better Get Baquero" consumer help segments and "The Debrief with David Ushery"

### **NBC New York** *Business Development Intern*

May - August 2012 | New York, New York

- Worked with account managers to pitch, execute and review ad campaigns on NBC New York

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**SKILLS:** SAS/SQL Querying, ENPS, Final Cut Pro, Audacity, Wordpress, Adobe (Premiere Pro, InDesign, Photoshop)

**AWARDS AND MEMBERSHIPS:** 2015 Whitman Scholar (highest academic award in business school), Thomas Mullaney Scholarship from NY Financial Writers' Association, AAJA-NY Member